



KRISHI MELA (Kharif)–2018

DIRECTORATE OF EXTENSION EDUCATION
CCS HARYANA AGRICULTURAL UNIVERSITY
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Dr. Krishan Yadav
Joint Director (Extension)

No. JDE/2018/8655
Dated: 09-03-2018

To

**Managing Directors /Executive officers/ Distributors
All Leading Agro-Industrialists in India**

Subject: KRISHI MELA (Kharif)–2018

Dear Sir/Madam,

The CCS Haryana Agricultural University, Hisar is going to organize **KRISHI MELA (Kharif)–2018** on March **27-28, 2018 (Tuesday & Wednesday)**. This is one of the most important extension activities of the University for transfer of technology to the potential users/farmers. On this occasion an Agro-Industrial Exhibition is also organized with a purpose to provide an opportunity to the industrial firms dealing with agriculture and allied fields to display their products to make the visiting farmers aware of the utility of these products. However, sale of products shall not be allowed through the platform of **Agro-Industrial Exhibition** in *Krishi Mela (Kharif)–2018*. The CCSHAU Krishi Mela (Kharif)–2018 attracts large number of farmers not only from Haryana but also from adjoining states like Rajasthan, Uttar Pradesh, Uttrakhand, Punjab, Himachal Pradesh and Delhi. Schematic plan and lot of arrangements are required to be made well in advance. You are, therefore, requested to confirm your participation by providing information in the enclosed proforma at the earliest so that the arrangements may be made accordingly. The registration charges of stall Indicated below will have to be made **latest by 24 March 2018** along with the booking proforma in the O/o the undersigned either in Cash or through Demand Draft in favour of **Comptroller, CCSHAU, Hisar**.

1. Covered stall (9' x 9') Registration charges: **Rs. 4000 + GST (@18%) Rs.720 =4720**
2. Open Space of 9' x 9' (OPTIONAL) : **Rs. 1000 + GST (@18%) Rs. 180 =1180**

Note: The open space will be provided to only those firms/organizations who are allotted covered stall.

Beside registration fee the participating firm/organization shall have to make payment for the tentage and other related material. This year the stall will be under the coverage of the Temporary in-built display system of Octonorum infrastructure of ply-board panels under the coverage of the CANOPY made up of MS Tube structure covering top with water-proofing (Tirpal) per stall (Front 9' & Depth 9') including fascia duly. **Tentage charges (In addition to Registration Charges) for stall will be Rs. 3800 + GST@18% (Rs. 684) = Rs. 4484 per stall (In cash or Demand Draft in favour of M/s Nagpal Exhibition Service, Nagpal House, Shivalik Vihar Road, Near Shivalik Nursery, Khuda Alishar, Chandigarh.** The amount fixed towards the tentage and other related material for participating organization shall be paid at the time of occupation of stall. Each stall will be provided 2 chairs, 2 system tables and one water camper (15 liters).

Every year quite useful publicity is given to Krishi Mela (Kharif) through publicity material (posters, leaflets, guide books, etc.), University website, SMS services, Social Media to the farming community to make them familiar about activities and utility of such farmers' fairs. A large number of farmers visit such Krishi Melas. Moreover, some prizes are also given the participating stalls in different categories on this occasion. The farmers are also felicitated during this event with the prizes sponsored by participating firms. Therefore, the agency/organization interested in sponsoring the prizes may kindly contact the undersigned at the earliest.

Looking forward for kind cooperation and early response.

Yours sincerely

-Sd-

Dr. Krishan Yadav

Encl.: 1. Proforma for stall booking